



## **Business Smarts, Chamber Member Presentation and Learning Opportunity**

The 'Business Smarts Series' is a monthly, hour-long seminar, where a range of presenters and topics are featured.

We offer this opportunity to our members to speak in conjunction with PowerPoint slides, printed/digital materials or video on business-beneficial topics. These can include marketing, tax tips, business plan updates, social media-made-simple, healthcare, how to network, and more.

The content must be presented in a generic manner, where the attendee can walk away with valuable skills, tools or knowledge without having to subscribe to a specific company, service or product.

The time slot is 12 – 1pm and location is Chamber Boardroom, with a seating capacity for 20. The small group size encourages networking and allows for good discussion.

The Chamber offers this benefit to members at low cost and therefore there is no remuneration for the presenter.

We provide valuable profiling of you and your business throughout our marketing efforts and at the event make available hot and cold beverages, projector, screen and laptop. Some presenters have provided sponsored refreshments; however, it is not required.

**If the opportunity to present at a seminar interests you, please send a one-page brief that outlines what you or your firm does, the topic that you believe would be appropriate and of value to a local, small business along with 4 -5 bullet points outlining what the attendee can expect to walk away with. We are currently accepting applications to be considered for our 2018 Fall Sessions, and we will contact the successful applicants in June.**

Applications can be submitted to **Allison Franczak, Member Services Manager** [allison@kelownachamber.org](mailto:allison@kelownachamber.org)