



Our underlying strengths

- ► Control our fate follow Dr. Bonnie Henry's advice
- Great entrepreneurial spirit, creating flexible & resilient strategies
- Strong local organizations with resources to link businesses to financial assistance programs offered by federal and provincial governments
- Working together to make strong business-tobusiness connections



Regional economic task force

- ▶ Prioritize the response for the most vulnerable sectors
- ► Advocate for stimulus funding for the Central Okanagan
- ➤ A conduit for local organizations a coordinated "one voice" regional approach to response and recovery
- ► Avoid duplication and use our resources effectively
- ► A leader and centre of knowledge for key industries



City actions

- ► Tightening our belt
 - City has cut workforce by 10%
 - City budgets cut, some capital projects deferred
- ▶ Providing relief to businesses & citizens
 - Extending the commercial late tax penalty deadline to September 30 for those who really need it
- ▶ Deliver needed services
 - Keeping people employed and contributing to the local economy
- ► Bylaw Officers physical distancing



City actions

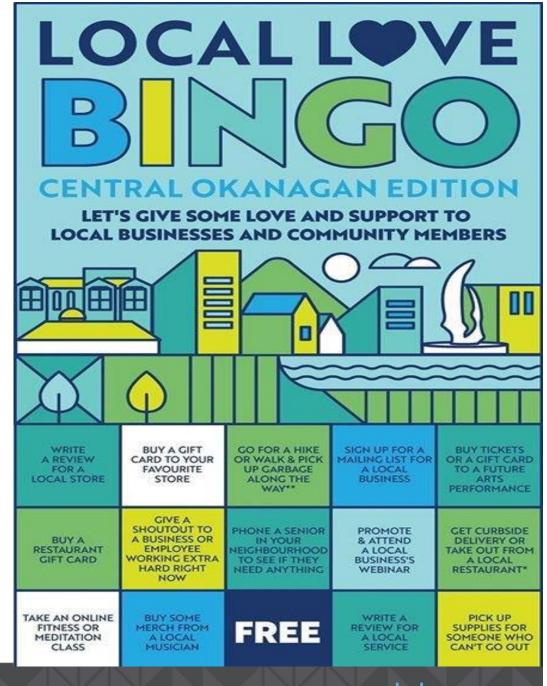
- ► Free parking in urban business centres
- ► Free transit
- ► Safe pick-up zones

Organizations working together

Chamber of Commerce

RDCO / COEDC/ WFN

Okanagan Young
Professionals Collective





Long-term recovery

- ► Business development & recruitment
 - Many mobile entrepreneurs moving to Kelowna thanks to infrastructure set in place
- Strong institutions
- ▶ Metabridge momentum
 - ► Leading technology event in Kelowna
 - Supports next level growth for technology founders
 - Attracts investment in the region for future growth





Stay Strong, Work Together