

Business Smarts, Chamber Member Presentation and Learning Opportunity

The Kelowna Chamber wants to hear from our Members who are willing to share their knowledge and connections to assist other Members.

The 'Business Smarts Series' is a monthly, hour-long seminar, where a range of presenters and topics are featured. We offer this opportunity to our members to speak in conjunction with PowerPoint slides, printed/digital materials or video on business-beneficial topics. These can include marketing, tax tips, business plan updates, social media-made-simple, healthcare, how to network, and more. The content must be presented in a generic manner, where the attendee can walk away with valuable skills, tools or knowledge without having to purchase a specific company service or product.

There are two time slots: 8 – 9am and 12 – 1pm. They are held in Chamber Boardroom, with a seating capacity for 20. The small group size encourages networking and allows for good discussion.

If the opportunity to present at a seminar interests you, please send a one-page brief that outlines what you or your firm does, the topic that you feel would be appropriate and of value to a local, small business along with 4 -5 bullet points outlining what the attendee can expect to walk away with. We are currently accepting applications for 2018, so please indicate the two best months for you and/or if you have a preferred time.

The Chamber offers this benefit to members at low/no cost and therefore there is no remuneration for the presenter. We provide hot and cold beverages, projector, screen and laptop. Some presenters have provided sponsored refreshments; however, it is not required.

Your confidential applications should be sent to **Allison Conroy** at the Chamber allison@kelownachamber.org