

Group: *Chamber Ambassadors*

Responsible To: *Member Care Chair & Chief Executive Officer*

Mandate: As a committee of the Kelowna Chamber of Commerce, this group will serve a one year term in a front line role by welcoming members to the Kelowna Chamber of Commerce.

Chaired by a member of the Kelowna Chamber, this group will meet new members of the Chamber to enhance the connectivity of Chamber members, enhance the value of Chamber membership, and strive to have Chamber members more engaged in the Chamber and contribute their ideas in a regular report to the Member Care Committee.

Responsibilities:

- In cooperation with Chamber staff, meet with new Chamber members to welcome them into the Chamber
- Establish a schedule to ensure that members of the Ambassadors attend Business After Hours functions to welcome new members to these events, and assist to get them 'networked' into the Chamber
- Attend Chamber functions as necessary to fulfill the duties of the Chamber Ambassadors
- Be knowledgeable, in general terms, of the benefits of belonging to the Kelowna Chamber of Commerce
- Provide feedback to Chamber staff to enhance the value of Chamber membership in aspects relating to member benefits, economic initiatives, education and training, advocacy, and networking

Expectations of Members:

- Recognizing that the Chamber President and the CEO are the spokespersons for the Kelowna Chamber of Commerce, all media and public comment will be deferred to them.
- General knowledge of the Kelowna Chamber of Commerce.
- Familiarity with the views, concerns and needs of members.
- Interest, expertise and/or knowledge of member benefits that impact the membership.

- Commitment to the work of the group.
- Commitment to attend a minimum of 75% of scheduled monthly meetings.
- Being prepared for and actively participating in meetings.
- Contributing to discussion and debate regarding issues brought before the committee.
- Carefully reviewing recommendations brought forward by other members or staff, and any material circulated in advance of meetings.
- Willingness to undertake assignments to enable committee to achieve its objectives.

Composition:

The committee will normally be composed of a maximum of 12-15 members. Committee members will be drawn from the membership of the Kelowna Chamber of Commerce and will be, as much as possible, balanced with representation from various sectors of the economy and reflective of the composition of the membership.

Care must be taken to ensure that members with the necessary expertise and interest are recruited to serve on the committee.