



MEDIA RELEASE

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Kelowna Chamber Re-accredited by National Council

Kelowna: The Kelowna Chamber is thrilled that the Chamber Accreditation Council of Canada has recognized it as "Accredited with Distinction" – approving Kelowna's application for the designation. Applying for reaccreditation is a complex, multi-layered process, the positive outcome of which gives members and stakeholders the confidence that the Kelowna Chamber is meeting and exceeding standards in critical areas pivotal to a Chamber's success. The Kelowna Chamber received initial accreditation in 2016 but had to reapply this year demonstrating it had the fundamental operational and governance structures in place in order to be recognized as one of the leading Chambers in the country for a further three years.

"We are honoured and proud to be recognized at again achieving this designation," said Nikki Csek, President of the Kelowna Chamber. "We know that our members respect our work and our relevance in the community, and this stamp of approval makes us realize how high a standard we strive for, and that we reach."

"The Kelowna Chamber has a long history of being a leader in BC and the depth and strength of their organization has been recognized by the National Accreditation Council. We at the BC Chamber congratulate them on their application and success in being accredited, a lofty distinction that only a handful of Chambers in BC have achieved." Val Litwin, President & CEO, BC Chamber of Commerce

Pillars of the accreditation are wide-ranging and include planning; governance; adherence to legislation; following best practices in all areas; providing benefits of value to members; and sustainable business practices among many others.

Perrin Beatty, president and CEO of the Canadian Chamber says they are proud to recognize Kelowna as "keeping the 'voice of business' loud and strong'". Kelowna is one of only 64 chambers so accredited out of Canada's more than 450 chambers.

The Kelowna Chamber is now accredited, with distinction, through 2022, at which time they are expected to apply for re-accreditation for the subsequent three years.

For more information: Dan Rogers, Executive Director, Kelowna Chamber, 250 469-7356; dan@kelownachamber.org. A high-resolution image of the accreditation logo is attached.

