

## NEWS RELEASE

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### Chamber Supports Provincial Call “#DifferentTogether”

Kelowna: Chamber President Jeffrey Robinson is voicing support, on behalf of the Kelowna Chamber and its board for Lieutenant Governor Janet Austin’s call to take the #DifferentTogether pledge. The Lieutenant Governor has reached out to all British Columbians, asking them to take the pledge, with the reminder that “Diversity is at the core of who we are as Canadians. Join me in opposing racism in all its forms.”

Robinson said his Board supports Her Honour’s statement, saying “It’s vital that we speak out on this issue. To remain silent multiplies the negative effect which racism and hate have on our society.”

Robinson goes on to say, “The Lieutenant Governor’s pledge states, in part, that ‘Our BC holds diversity as a fundamental value at the heart of the success, strength and resilience of our communities, workplaces, schools, public and private institutions.’ Certainly, the last while here in Kelowna has shown that our businesses, our members and our residents support these values, and that we are not only #DifferentTogether, but also stronger together.”

The full pledge can be found on the BC Government website at <https://ltgov.bc.ca/blog/equality-and-inclusion/differenttogether-join-me-in-opposing-racism/>

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