

NEWS RELEASE

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Kelowna Chamber joins the BC Chamber of Commerce in Applauding Provincial Restart Plan

Kelowna: Premier Horgan has laid out how BC's economy will safely reopen, a move welcomed by the Kelowna Chamber and BC's business community. The announcement of a multiphase approach is positive for the economy but there is still much concern in the air as many businesses remain uncertain what the specific requirements will be for their sector and whether they can be sustainable under those restrictions.

"We know the path to recovery will be long and steep and for some sectors it will take longer than others," says Jeffrey Robinson, President of the Kelowna Chamber of Commerce. "However, Wednesday's news is the proverbial 'light at the end of the tunnel' that many small- and medium-sized businesses have been waiting for."

"Businesses will need to adjust their operating best practices to meet the guidance of the Provincial Health Officer and WorkSafeBC —and the BC Chamber network of 125 local chambers across BC stands ready to support businesses on this journey," says Val Litwin, CEO of the BC Chamber.

"The Chamber network is committed to working with businesses across BC to ensure they are supported in this new operating environment so that they can open and stay open for the long-term," Litwin says. "We will also continue to advocate for business as they navigate this new phase because we know they are still struggling and cashflow is tight."

The Kelowna Chamber continues to reach out to its members and the broader business community conveying important information they need while also ensuring their voices are heard by decision makers in Victoria and Ottawa. Chambers throughout the valley have also formed a collaborative approach in helping businesses across the Okanagan under the "OK We Got this" banner that was launched last month. #OKwegotthis aims to make critical information available to businesses while also collecting region wide stories of innovation and determination in the business community that is keeping our economy moving.

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