



***Ribbon Cutting Event Guidelines***

These guidelines were produced by the Kelowna Chamber of Commerce and are intended solely for the use of members of the Kelowna Chamber of Commerce to identify themselves as a new business in Kelowna with the presence of Kelowna Chamber representatives hosting a ribbon cutting event.

***Requirements***

Any business moving to a new location, remodeling its facility, under new ownership or new management, or launching a new product or service qualifies for a ribbon cutting ceremony as long as that business is a member in good standing of The Kelowna Chamber of Commerce.

***Who Benefits?***

Your business benefits by associating yourself with the Kelowna Chamber of Commerce, as a well-recognized and respected business organization. Hosting a ribbon cutting will help your business reach potential clients and generate awareness of who you are and what you do! And, the Chamber itself benefits. Our strength is due to the support of our members and your support is demonstrated by allowing us to promote your ribbon cutting event.

***Agreement***

This agreement between the member and the Kelowna Chamber of Commerce is for the duration of your membership with the Kelowna Chamber of Commerce.

The Kelowna Chamber of Commerce will host one ribbon cutting for each member of the Kelowna Chamber. **Only one ribbon cutting per business/organization is permitted for the duration of your membership year.**

A representative of the Kelowna Chamber is required to attend the ribbon cutting event and also be in the photo before the event will be included in our Connections e-newsletter and promoted on our social media sites such as Facebook and Twitter.

For more information, contact Diana Dors, Membership Engagement Specialist at (250) 469-7352

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